

Yati Sharma

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EDUCATION

Indian Institute of Technology Bombay PhD in Design (Ongoing) IDC School of Design	2026–Present
Royal College of Art , London, UK MFA Communication Scholarship - RCA Career Progression Bursary	2023 - 2024
Delhi Technological University , New Delhi, India Bachelor of Design CGPA 9.43/10 <i>Awarded the Vice Chancellor's Gold Medal for Academic Performance (2023)</i> Meritorious Student Award (2022)	2019–2023

EXPERIENCE

Speaker 7th Experimental Scent Summit (Athens, Greece) Invited to present my research on olfactory perception and multisensory experiences in urban mobility. <i>"To Exist in a Space is to Inhale It"</i>	2026
Public Art Commission UK Government (London, UK) Commissioned by the London Borough of Hammersmith & Fulham, UK Govt. to redesign the Macbeth Underpass in London with a 230ft-long digitally illustrated vector concept installed on a heat applied vinyl, mural 'Wings of Belonging'—a public artwork exploring a migrants point of view of navigating local heritage through symbolic storytelling.	2025
Installation National Crafts Museum, New Delhi Showcased, a multisensory textile installation exploring the regenerative power of scent in reconstructing identity, as part of <i>Weave the Future – Edition 2</i> . This exhibition, marking National Handloom Day, featured creators working with regenerative materials and ecosystems to revive native practices of India.	2025
Multisensory Artist Recipient – Hyundai Art for Hope Grant Designed and exhibited <i>The 'Lost Self' Portrait</i> , an olfactory art installation at Travancore Palace, New Delhi, in the national event supported by the Ministry of Culture and attended by over 2,000 visitors. Conducted the Art Beyond Sight workshop , engaging 50+ participants in creating interactive smellscapes and introducing sensory storytelling .	2025
Guest Lecturer Delhi Technological University, New Delhi Delivered lectures and conducted workshops for undergraduate design students, focusing on visual communication, sensory design, interdisciplinary creative practices and mentored student research projects at the Department of Design.	July 2023 – July 2024
Research Collaboration Atelier Maki Ueda (Olfactory Art Lab, Japan) Completed my graduation project under the mentorship of olfactory artist Maki Ueda. Developed a research-led project titled Visualising Scents to Develop Olfaction as a Mode of Communication , exploring smell as a tool for non-verbal, sensory-based storytelling	Jan 2023 – May 2023

Design Intern | National Gallery of Modern Art, New Delhi

Feb 2021 - Aug 2021

Worked on the museum's audio guide system and designed navigational maps to enhance visitor experience at NGMA, New Delhi. **Served as Creative Coordinator for the children's book I Spy, published in collaboration with the Ministry of Culture, India (March 2022).**

Visual Design Intern | PayU, India

Jan 2023 - June 2023

Created visual assets and contributed to the brand design kit while researching fintech trends, analyzing user engagement, and collaborating cross-functionally with marketing and product teams.

TBO.COM, India | Design Consultant

Dec 2022 - Jan 2023

Designing the navigational experience for the travel company's B2B travel platforms.

AWARDS & GRANTS

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| • UK Government Commission to redesign the Macbeth Underpass | 2025 |
| • Hyundai Art For Hope Grant Hyundai Motor India Foundation | 2024 |
| • Vice Chancellor's Gold Medal, Delhi Technological University | 2023 |
| • Meritorious Student Award, Delhi Technological University | 2022 |
| • Lift-Off Global Network Film Festival, Official Selection Animated Short Film | 2021 |

EXHIBITIONS & WORKSHOPS

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- **Smells Like Home**, Three Counties Open Art Exhibition, Fenton Town Hall, United Kingdom
 - **Art Beyond Sight**, Sensory Art Workshop – Travancore Palace, New Delhi (Mar 2025)
 - **The 'Lost Self' Portrait** (Multisensory Installation) – Hyundai Art for Hope, Travancore Palace, New Delhi (Feb 2025)
 - **Democracy – BBC Studios**, Television Centre, London (2024)
 - *Olfactory Dimension of Cultural Integration* – **RCA 2024** (Aug 2024)
 - **A Simpler Place (Sound x Olfaction)** – Sonic Alchemy, St. John's on Bethnal Green London (Dec 2023)

PUBLICATIONS

The Olfactory Dimension of Cultural Integration– Graduate Abstracts, **Leonardo, MIT Press** (Sept. 2025)

“I am”: Identity in Spaces – Full Paper, **ISEA International Symposium on Electronic Art, Seoul, South Korea** (May 2025)

I Spy – Children's book published by **National Gallery of Modern Art in collaboration with the Ministry of Culture, India** (March 2022)

VOLUNTEERING

Rotaract Club of DTU Regency – Held multiple leadership roles at Rotaract Club of DTU Regency, including Chairperson – Rotary Relations (2022), Joint Secretary (2021), and Multimedia Head (2020); led large-scale fundraising events, community initiatives, and creative communication efforts through service projects and community engagement.

Girl Up – United Nations Foundation – Design Head (2021) Led design, planning, and execution of social awareness campaigns focused on women's empowerment, while managing a creative team and fostering cross-functional collaboration.